



BRITISH VIRGIN ISLANDS

CARIBBEAN WELLNESS DAY 2017 ACTIVITIES

- The Physical Activity and Physical Literacy committee, BVI Health and Wellness Council Annual Caribbean Wellness Day Workforce Fun Run/Walk (2.5 miles), will take place on Friday, September 8th at 4:30 p.m.
- The BVI Health Services Authority will be launching its Chronic Care Programme with an emphasis on diabetes and high blood pressure prevention and control. The three-month pilot project will begin on the September 8th.
- The Message from the Director of the Caribbean Public Health Agency will be disseminated via the media.
- The Ministry of Health will launch an advocacy campaign entitled “Virgin Islands Unifying for Health”. The purpose of the campaign is to highlight our major achievements across sectors as part of the Port of Spain Declaration 10 Anniversary. In addition, we want to mobilize more support for NCDs as a developmental issue. This campaign will run from September 2017 –July 2018.
- The Healthy School Committee of the BVI Health and Wellness Advisory Council will work in collaboration with the Elmore Stoutt High School to create a health radio programme targeting school aged youths. To be aired on the school’s radio station.
- BVI Health and Wellness Advisory Council to organize a forum for youths to share their concerns about health as it pertains to NCDs and its risk factors.